



When PROFIT launched “Canada’s Top Women Business Owners” (as it was known until 2004), our aim was to celebrate the achievements of female entrepreneurs and highlight their importance to the Canadian economy.

Knowing that women are driving some of the country’s most dynamic and durable businesses, we wanted to put them front and centre on the national media stage.

Mission accomplished: since 1999, PROFIT has used the W100 program to tell the success stories of Canada’s Top Women Entrepreneurs, explore the opportunities and challenges facing women at the helm, and reveal their best business practices.

Clearly, the W100 are role models for the next generation of women entrepreneurs.



CANADA'S TOP WOMEN ENTREPRENEURS		71-80
71	Dawn Branton President Tech Electronic Services Inc. Lindsay, Ont.; Satellite, electronics and car-audio distributor REVENUE \$6,073,474	
72	Carrie Rowan President Absolute Recruitment Inc. Mississauga, Ont. Staffing agency REVENUE \$5,978,811	
73	Catherine Rose Owner Sterling Employment Group Inc. Brampton, Ont. Provides staffing and HR services REVENUE \$5,825,963	
74	Ruth Douglas President & CEO News Canada Inc., Toronto Distributes prepackaged news stories to media outlets REVENUE \$5,735,083	
75	Bonnie Derry CEO Infotel Directories (Endymion Holdings Ltd.), Vernon, B.C. Publishes telephone directories REVENUE \$5,651,591	
76	Kate Bird President & CEO Career Essentials Inc., Pickering, Ont. Skills training for unemployed and injured workers REVENUE \$5,588,371	
77	Teresa Coady Principal & CEO Bunting Coady Architects, Vancouver Architectural and interior design services REVENUE \$5,325,677	
78	Luisa Loffreda President Antalex Inc. Woodbridge, Ont. Manufactures custom metal products REVENUE \$5,224,909	
79	Mary Aitken Managing Director Verity (Veritprop Ltd.) Toronto Women's social-club operator REVENUE \$5,146,508	
80	Margaret Ramsdale President Omega Frontline Apparel Ltd. Vancouver Designs and manufactures uniforms REVENUE \$4,983,155	

SPEED QUEENS		
THE FASTEST-GROWING COMPANIES OF THE W100		
CEO	COMPANY	*3-YEAR SALES GROWTH
JOYCE GROOTE	Holey Soles Holdings Ltd. (No. 25)	2,824%
GABRIELLE CHEVALIER	Solutions 2 Go Inc. (No. 2)	2,616%
VICTORIA SOPIK	Kids & Company Ltd. (No. 30)	1,159%
MEIGHEN NEHME	The Job Shoppe Inc. (No. 99)	782%
MARY AITKEN	Verity (Veritprop Ltd.) (No. 79)	643%

*AMONG COMPANIES WITH BASE-YEAR REVENUE EXCEEDING \$100,000